

(12) PATENT APPLICATION PUBLICATION

(21) Application No.181/CHENP/2014 A

(19) INDIA

(22) Date of filing of Application :08/01/2014

(43) Publication Date : 23/01/2015

(54) Title of the invention : IMPROVING EFFICIENCY AND ACCURACY OF GEO FENCING BASED ON USER HISTORY

(51) International classification :G01C21/34,G01C21/00,G01C21/26
(31) Priority Document No :13/192461
(32) Priority Date :28/07/2011
(33) Name of priority country:U.S.A.
(86) International Application No :PCT/US2012/048745
Filing Date :28/07/2012
(87) International Publication No :WO 2013/016721
(61) Patent of Addition to Application Number :NA
Filing Date :NA
(62) Divisional to Application Number :NA
Filing Date :NA

(71)**Name of Applicant :**
1)MICROSOFT CORPORATION
Address of Applicant :One Microsoft Way Redmond
Washington 98052 6399 U.S.A.
(72)**Name of Inventor :**
1)BOAZI Ronen
2)SCHLESINGER Benny

(57) Abstract :

Architecture that identifies and learns repeated user behavior (habits) related to routes of travel and points of interest. Once learned the habits of an individual can be used to make an algorithm more efficient and hence the user experience of an application more effective and enjoyable. The capability to more accurately infer user behavior based on user history can be employed to operate (e.g. power down or place in components standby to conserve power) user device resources in a more efficient manner. It can be identified that a user has deviated from a routine route that has associated points of interest to a new route that has associated new points of interest. Once identified the original set of points of interest for the routine route is then updated with new points of interest. The identification of fixed routes can be determined dynamically as well as deviation from a fixed route.

No. of Pages : 24 No. of Claims : 10